

Press release

11 January 2016

Beijing Biddies Arctic Challenge team take delivery of vehicles

The five women behind the Beijing Biddies Arctic Challenge team are taking delivery of the two Volvos that they will drive non-stop from Carlisle to the Arctic Circle when Lloyd Volvo launch their sponsorship of the event on Friday (January 15).

The keys to the XC90 and XC60 cars will be handed over to the team at a special launch event at the Lloyd Volvo dealership at Kingstown Industrial Estate, in Carlisle.

It will be their first chance to see the vehicles, specially kitted out by Volvo to deal with the tough Arctic conditions that they face on their 2,700-mile drive in February in aid of Cancer Research UK and Macmillan Cancer Support.

The two cars, valued at £100,000, have also been 'wrapped' by AST Signs of Penrith with eye-catching graphics to grab the attention as they travel across Holland, Germany, Denmark, Sweden and Norway.

Wishing the women well on their fundraising challenge will be Rory Stewart, MP for Penrith and the Border, who will attend the launch at Lloyd Volvo. The event is open to the public and will run from 10am-2pm, with refreshments available.

The team of Edwina Sorkin, of Newbiggin-on-Lune, Kirkby Stephen; Kate Sleath, from Wetherby, in Yorkshire; Helen Stobart and Liz Tinkler, from Penrith; and Kerrie Ellison, from Kendal; aim to raise £100,000 for the two cancer charities.

Head of business at Lloyd Volvo, Gary Horn, said: "What these women are doing is truly inspirational and we are proud to sponsor this exciting challenge."

For more information, visit www.beijingbiddies.co.uk

Note to editors: You are invited to send a reporter/photographer to this event at Lloyd Volvo, Chandler Way, Parkhouse, Kingstown Industrial Estate, Carlisle CA3 0JY.

Date and time: Friday, January 15, between 10am-2pm.

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Notes to editor:**About Cancer Research UK**

- Cancer Research UK is the world's leading cancer charity dedicated to saving lives through research.
- Cancer Research UK's pioneering work into the prevention, diagnosis and treatment of cancer has helped save millions of lives.
- Cancer Research UK receives no government funding for its life-saving research. Every step it makes towards beating cancer relies on every pound donated.
- Cancer Research UK has been at the heart of the progress that has already seen survival in the UK double in the last forty years.
- Today, 2 in 4 people survive their cancer for at least 10 years. Cancer Research UK's ambition is to accelerate progress so that 3 in 4 people will survive their cancer for at least 10 years within the next 20 years.
- Cancer Research UK supports research into all aspects of cancer through the work of over 4,000 scientists, doctors and nurses.
- Together with its partners and supporters, Cancer Research UK's vision is to bring forward the day when all cancers are cured.

For further information about Cancer Research UK's work or to find out how to support the charity, please call 0300 123 1022 or visit www.cancerresearchuk.org. Follow us on [Twitter](#) and [Facebook](#).

About Macmillan Cancer Support

More than one in three of us will get cancer. For most of us it will be the toughest fight we ever face. And the feelings of isolation and loneliness that so many people experience make it even harder.

But you don't have to go through it alone. The Macmillan team is with you every step of the way. We are the nurses and therapists helping you through treatment. The experts on the end of the phone. The advisers telling you which benefits you're entitled to. The volunteers giving you a hand with the everyday things. The campaigners improving cancer care. The community there for you online, any time. The supporters who make it all possible.

Together, we are all Macmillan Cancer Support